



SPONSORSHIP SUPPORT

5th Annual "Eastside Honoring Juneteenth" Celebration
Saturday, June 15, 12-5pm | Juanita Beach Park, Kirkland

About Juneteenth

Freedom Day | Juneteenth Independence Day | Emancipation Day

Juneteenth marks the emancipation of enslaved African American on June 19, 1965 when federal troops arrived in Galveston, Texas to ensure that all enslaved people were freed. Juneteenth became an official federal holiday in 2021.

About Eastside Honoring Juneteenth

The annual celebration is planned and organized by Black leaders and community members in East King County including representatives from the WA State Commission on African American Affairs, Lake WA School District, and Blacks at Microsoft with support from Eastside For All, a nonprofit advocacy organization advancing racial equity. The first event was in Redmond in 2020 and it has grown each year. Attendance is expected to be 350+ in 2024.

Mr. Delbert Richardson's award winning "American History Traveling Museum" is returning along with performances, vendors, nonprofits, food trucks, children's activities, and a celebration for local Black high school graduates.

Welcoming Sponsors

- **Integrity** - The event organizers welcome sponsorships from individuals, businesses, and nonprofit/faith communities that are in alignment with the spirit and goals of Juneteenth.
 - We invite potential sponsors to reflect on their racial equity values and practices. How are you representing the goals of community? (Examples may include: investments in Black owned businesses and/or nonprofits, Black employee affinity groups, inclusive hiring practices, mentorships, sponsorships)
 - What is your weakest point of engagement currently with Black community members/employees and the overall goals & spirit of Juneteenth?
- **Equity** - The sponsorship packages were created to provide equitable opportunities for visibility and support, centering small Black-owned businesses and Black led nonprofits as well as entities in the community who have demonstrated longer term commitments to both the event and our shared values.

* Sponsorship Packages

	Mahogany	Ebony	Onyx	Black Diamond
Listed and thanked on website as a sponsor	√	√	√	√
Small logo/name on printed programs		√	√	√
Link to site on event web page		√	√	√
Thanked on social media post		√	√	√
Social media collaboration with a digital package of promotional materials to share on your platforms (short video with your name if desired), and flyer/graphics			√	√
Materials at a shared table at the event			√	√
Logo on large event banners throughout Kirkland				√
Appreciation and recognition by name on stage at the event				√
Booth presence				√

***Sponsorship packages are determined by financial contribution and/or in-kind contributions, plus consideration of an entity's length of commitment to the Juneteenth event and alignment with the values and spirit of Juneteenth.**

Please see the Juneteenth Wishlist if you'd like to make an in-kind contribution:
<https://bit.ly/JuneteenthWishlist>.

	Mahogany	Ebony	Onyx	Black Diamond
Individuals	\$25-\$999	\$1,000-\$2,499	\$2,500-\$4999	\$5,000+
Small Businesses	\$25-\$99	\$100-\$499 or between \$10 and \$44 per month for 12 months	\$500-\$999 or between \$45 and \$85 per month for 12 months	\$1000 or \$100/month for 12 months
*Medium-Large Nonprofits/Faith Groups	\$25-\$99	\$100-\$249	\$250-\$499	\$500+
Medium-Large Businesses	\$500-\$999	\$1000-\$4,999	\$5,000-\$9,999	\$10,000+
Government	\$1,000-\$1,999	\$2,000-\$4,499	\$5,000-\$9,999	\$10,000+

*Please note the monthly contribution option may not be possible for every sponsor.

Small Black-led nonprofits are hosting booths at the event, and will be listed in the program and on the event website at no cost.

If you have spoken to an event organizer and are ready to submit your sponsorship request, [please complete the short Sponsorship Form](#):



An event organizer will contact you to follow up. Thank you for your interest and support!

DEADLINES FOR SPONSORSHIP

Black Diamond sponsors: April 12th, 5pm
 All other sponsors: May 17th, 5pm