



SPONSORSHIP SUPPORT

6th Annual "Eastside Honoring Juneteenth" Celebration

Saturday, June 14, 12-4pm | Juanita High School, Kirkland

About Juneteenth

Freedom Day | Juneteenth Independence Day | Emancipation Day

Juneteenth marks the emancipation of enslaved African American on June 19, 1965 when federal troops arrived in Galveston, Texas to ensure that all enslaved people were freed. Juneteenth became an official federal holiday in 2021.

About the Eastside Honoring Juneteenth Event

The annual celebration has been planned and organized by Black leaders and community members in East King County since 2020 with representatives from the WA State Commission on African American Affairs, Lake WA School District, and Blacks at Microsoft with support from Eastside For All, a nonprofit advocacy organization advancing racial equity. Attendance is expected to be 350+ this year.

The event includes Black history education, performances, vendors, community resource information, food trucks, children's activities, and a celebration for local Black high school graduates.

Invitation to Event Sponsors

- **Integrity** - The event organizers welcome sponsorships from individuals, businesses, and nonprofit/faith communities that are in alignment with the spirit and goals of Juneteenth.
 - We invite potential sponsors to reflect on their racial equity values and practices. How are you representing the goals of community? (Examples may include: investments in Black owned businesses and/or nonprofits, Black employee affinity groups, inclusive hiring practices, mentorships, sponsorships)
 - What is your weakest point of engagement currently with Black community members/employees and the overall goals & spirit of Juneteenth?
- **Equity** - The sponsorship packages were created to provide equitable opportunities for visibility and support, centering small Black-owned businesses and Black led nonprofits as well as entities in the community who have demonstrated longer term commitments to both the event and our shared values.

* Sponsorship Packages

	<i>Mahogany</i>	<i>Ebony</i>	<i>Onyx</i>	<i>Black Diamond</i>
Listed and thanked on website as a sponsor	√	√	√	√
Small logo/name on printed programs		√	√	√
Link to your site on event web page		√	√	√
Thanked on social media post			√	√
Logo on promotional flyers, large event banners (on site day of), and lawn signs promoting the event 2 weeks prior				√
Appreciation and recognition by name on stage at the event				√

****Sponsorship packages are determined by financial contribution and/or in-kind contributions, plus consideration of an entity's length of commitment to the Juneteenth event and alignment with the values and spirit of Juneteenth.***

	<i>Mahogany</i>	<i>Ebony</i>	<i>Onyx</i>	<i>Black Diamond</i>
Individuals	\$25-\$999	\$1,000-\$2,499	\$2,500-\$4999	\$5,000+
*Small Businesses	\$25-\$99	\$100-\$499 or between \$10 and \$44 per month for 12 months	\$500-\$999 or between \$45 and \$85 per month for 12 months	\$1000 or \$100/month for 12 months
**Nonprofits/Faith Groups	\$25-\$99	\$100-\$249	\$250-\$499	\$500+
Medium-Large Businesses	\$500-\$999	\$1000-\$4,999	\$5,000-\$9,999	\$10,000+
Government	\$1,000-\$1,999	\$2,000-\$4,499	\$5,000-\$9,999	\$10,000+

*Please note the monthly contribution option for small businesses may not be available for every sponsor.

****Black-led nonprofits are hosting booths at the event, and will be listed in the program and on the event website at no cost.**

If you have spoken to an event organizer and are ready to submit your sponsorship request, [please complete the short Sponsorship Form](#):



An event organizer will contact you to follow up. Thank you for your interest and support!

DEADLINES FOR SPONSORSHIP

Black Diamond sponsors: May 2nd, 5pm

All other sponsors: May 23rd, 5pm

If you are applying to be a **Black Diamond Sponsor** (a package that includes the display of your logo on event signage), you must fill out the sponsorship form by **5pm on May 2nd**. Please note if approved as a Black Diamond Sponsor, you will need to submit payment by May 9th.

For all other sponsor levels, the deadline to submit this form is 5pm on May 23rd with payment also due on that date.

Donations will be accepted at any time, but after May 23, none of the sponsorship package benefits are guaranteed.

When you're approved for a sponsorship package, you'll be contacted with payment information to pay online or by check.